

Application : A.05-11-022  
Exhibit Number : \_\_\_\_\_  
Commissioner : Brown  
Admin. Law Judge : Galvin  
Witnesses : Fest



**DIVISION OF RATEPAYER ADVOCATES**  
**CALIFORNIA PUBLIC UTILITIES COMMISSION**

**Report on Marginal Cost, Revenue  
Allocation, and Rate Design**

**for  
PacifiCorp**

**General Rate Case  
Test Year 2007**

San Francisco, California  
June 23, 2006

DIVISION OF RATEPAYER ADVOCATES  
REPORT ON MARGINAL COST, REVENUE  
ALLOCATION, AND RATE DESIGN

FOR PACIFICORP  
TEST YEAR 2007 GENERAL RATE CASE

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# CHAPTER 1

## EXECUTIVE SUMMARY

1       The Division of Ratepayers Advocates (DRA) submits this report to the California  
2       Public Utilities Commission (CPUC or “Commission”) in response to Application A.05-  
3       11-022, the General Rate Case (GRC) application of PacifiCorp, filed on November 29,  
4       2005 and supplemented on May 5, 2006.

5       PacifiCorp requests an increase in California jurisdictional revenues of \$12.8  
6       million. DRA recommends instead an increase of \$3.4 million. DRA’s recommendations  
7       regarding revenue requirements were presented in its Results-of-Operations report served  
8       on June 16, 2006. This report presents DRA’s recommendations regarding marginal-cost  
9       analysis, revenue allocation, and rate design; this report also addresses the Company’s  
10      proposed changes in service fees and tariff terms.

11      DRA is not contesting PacifiCorp’s marginal-cost study. Regarding revenue  
12      allocation, the Company is proposing a novel method of calculating class-revenue caps.  
13      DRA instead recommends the established “additive” capping method, specifically a cap  
14      of 2.5% above the overall revenue increase (the same cap used in the previous PacifiCorp  
15      GRC). In the area of rate design, DRA recommends the use of the composite tier  
16      differential method to set residential commodity rates.

17      DRA believes several of the service-fee increases requested by the Company are  
18      excessive. DRA proposes more moderate increases in those fees. Finally, DRA  
19      recommends that some of the tariff-language changes requested by the Company be  
20      adopted in modified form.

## CHAPTER 2

### MARGINAL COST

1 To translate the overall revenue requirement into individual rates, the revenue  
2 requirement must be allocated among the different classes of service. The starting point  
3 for this process is a marginal-cost study.

4 In PacifiCorp's previous GRC (A.01-03-026), DRA contested only one marginal-  
5 cost issue: the methodology for calculating customer costs. The Company advocated the  
6 "rental" method, while DRA supported the "new customer only" (NCO) method. The  
7 case was resolved by a settlement in which the Company agreed to the NCO method.

8 In the present GRC, PacifiCorp uses the NCO method. According to the  
9 Company, the only other change in marginal-cost methodology from the previous GRC is  
10 that the Company used a five-year analysis for transmission plant rather than a ten-year  
11 analysis. The Company says a five-year time horizon is more realistic in light of the  
12 changing demands on the transmission system.

13 DRA is not contesting PacifiCorp's marginal-cost study in this GRC.



## CHAPTER 3

### REVENUE ALLOCATION

1        In apportioning the overall revenue requirement to the various classes of service,  
2        the allocation indicated by the marginal-cost study often is tempered by “caps” to limit  
3        the revenue increase experienced by any individual class of customers.

4        A cap is expressed as a function of the percentage increase in overall revenue. In  
5        other CPUC cases, class revenue caps have been specified as maximum percentage  
6        differences above the overall increase. For example, if the overall revenue increase were  
7        8%, and the cap were set at 3%, class-level revenue increases would be limited to 8% +  
8        3%, or 11%. In the previous PacifiCorp GRC, ORA proposed that no class receive an  
9        increase more than 2.5% above the overall increase.

10       PacifiCorp and DRA are in agreement that a cap should be employed in this GRC  
11       to limit the impact of marginal-cost-based class revenues. However, PacifiCorp and  
12       DRA differ about how to design the cap. PacifiCorp proposes in this GRC that the cap be  
13       set at 1.33 times the overall increase. For example, if the overall increase were 9%, the  
14       cap would be 1.33 times 9%, or 12%. In other words, PacifiCorp’s proposed cap is  
15       multiplicative rather than additive. DRA recommends that the Commission instead adopt  
16       a 2.5% additive cap, the same as was adopted in the previous PacifiCorp GRC.

17       DRA is not aware of a multiplicative cap being used previously at the CPUC, nor  
18       is the Company (response to DRA-14.4). Although similar results could be obtained from  
19       either method by adjusting the respective percentages, DRA does not see a reason to  
20       depart from the already well-established “additive” capping method. DRA proposes for  
21       this GRC that class-revenue increases be capped at 2.5% above the system-average  
22       revenue increase. DRA proposed a 2.5% cap in the previous PacifiCorp GRC. This cap

1 was adopted in the settlement of that case, and approved by the Commission in D.03-11-  
2 019:

3 The revenue allocation and rate design settlement utilizes the revenue  
4 requirement proposed in the revenue requirement settlement, and imposes  
5 ORA's recommendation that the revenue requirement allocation to any  
6 customer class not exceed 2.5% over the system average increase of 4.7%.  
7 The rate design also eliminates an unneeded experimental rate schedule, and  
8 revises baseline allowances consistent with D.02-04-026. In addition, the  
9 revenue allocation and rate design settlement is an all-party settlement.  
10 Therefore, it is reasonable in light of the whole record.

11 [D.03-11-019, p. 6]

12 Caps of similar magnitude have also been adopted in a number of other  
13 Commission decisions; for example, 3% caps were used in the 2000 SDG&E Rate  
14 Design Window (D.00-12-058) and the 1993 PG&E GRC (D.92-12-057). In the latter  
15 case, the system-average percentage change in revenue (SAPC) was 3.42%:

16 Given the size of the rate increase we are authorizing today, we believe  
17 PG&E's recommendation of SAPC plus or minus 3% is appropriate and  
18 will not result in onerous rate changes.

19 [D.92-12-057, 47 CPUC 2d, p. 294]

20 In a more recent case, the 2003 SDG&E Rate Design Window, the Commission  
21 approved a settlement providing for a cap of 3% or less (D.04-04-042).

22 In the present GRC, DRA recommends an overall revenue increase of 4.8%.  
23 Therefore, under a 2.5% cap, no class of service<sup>1</sup> will receive an increase greater than  
24 4.8% + 2.5%, or 7.3%. The following table compares the Company's requested revenue  
25 increase with the amount recommended by DRA:

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<sup>1</sup> Except "Agricultural Pumping Service – USBR." Rates for this service will be set pursuant to Decision 06-04-034 (the 2006 Klamath Basin rate decision) so the caps used for other rates will not be applicable.

**TABLE 3-1**  
**ALLOCATION OF REVENUE REQUIREMENT**

Class	Company Position			DRA Position	
	Present Revenues	Proposed Revenues	Percent Change	Proposed Revenues	Percent Change
Residential Service	\$ 33,287,640	\$ 41,656,851	25.1%	\$ 35,709,941	7.3%
Small General Service - < 20 kW	7,237,630	8,080,853	11.7%	7,350,772	1.6%
Small General Service - 20 kW & Over	6,793,866	7,583,887	11.6%	6,903,509	1.6%
Large General Service - 100 kW & Over	6,891,585	7,696,145	11.7%	6,991,444	1.4%
Large General Service - 500 kW & Over	6,393,613	7,135,351	11.6%	6,492,097	1.5%
Agricultural Pumping Service	5,535,526	6,711,406	21.2%	5,879,528	6.2%
Agricultural Pumping Service - USBR	1,330,902	1,438,088	8.1%	1,431,850	7.6%
Total Lighting	544,312	607,763	11.7%	553,420	1.7%
AGA	102,728	102,728	0.0%	102,728	0.0%
Total Sales (Including AGA)	\$ 68,117,802	\$ 81,013,073	18.9%	\$ 71,415,289	4.8%



## CHAPTER 4

### RATE DESIGN

1       Rate design is the calculation of individual rates, to collect the class revenue  
2 requirements determined in the revenue allocation process.

3       The Company proposes to increase each existing rate element (for example,  
4 monthly charge or kilowatt-hour charge) by the percent needed to achieve the new class-  
5 revenue requirement. For example, if a class were allocated a 5% increase, both the  
6 customer charge and kwh rate would be increased by 5%. However, the Company  
7 proposes that the residential customer charge, presently \$5.30, remain unchanged.

8       DRA considers the above approach to be reasonable in this case, but proposes one  
9 modification. DRA recommends that the residential commodity (kwh) rates be calculated  
10 using the composite-tier method, rather than by uniform percentage increases to the  
11 existing rates. (The Tier I rate applies to the customer's monthly "baseline" quantity of  
12 electricity; the higher Tier II rate applies to any consumption in excess of the baseline.)  
13 The composite-tier method incorporates customer-charge revenue in calculating the Tier  
14 II commodity rate, rather than basing the Tier II rate on the Tier I commodity rate alone.  
15 The Commission has stated that this method is the appropriate way to calculate  
16 residential commodity rates, both for gas and electric service. For example, in D.04-01-  
17 027 the Commission adopted a recommendation from DRA (known then as ORA) that  
18 Sierra Pacific Power Company use the composite-tier method; the decision language cites  
19 some of the prior cases where the Commission had endorsed the composite-tier method:

20       We adopt ORA's method of setting the tier differential. This method has  
21 been used consistently in the past and recently in D.00-04-060, where we  
22 again found it appropriate to use the composite method in determining the  
23 tier 1 and tier 2 differential. We said:  
24



1 Section 739 (c) requires the Commission to establish "baseline  
2 rates" which apply to the lowest block of an increasing block  
3 rate structure. The statute is premised on the principle that  
4 "electricity and gas are necessities, for which a low affordable  
5 rate is desirable." (739 (c)(2).) Section 739.7 similarly requires  
6 an "appropriate inverted rate structure." These code sections  
7 have been consistently interpreted to include the customer  
8 charge in determining whether the rate structure is, in fact,  
9 inverted. Under this "composite tier differential" approach,  
10 customer charges are considered part of the Tier I, or baseline,  
11 rate for the purpose of calculating tier differentials.

12 • • •

13 We reject SoCalGas' proposal. As we said in the last SoCalGas  
14 BCAP, "Therefore we should retain the existing tier differential  
15 calculated on a composite basis. The composite tier differential  
16 is more meaningful than the simple differential because it gives  
17 the price for access and purchase of a quantity of gas that covers  
18 basic needs. (D.97-04-082, *mimeo.*, et 118.) (D.00-04-060, *mimeo.*,  
19 at 105, 107; 202 PUR 4<sup>th</sup> 255, 310,311.)

20 [D.04-01-027, pp. 18-19]

21  
22 DRA recommends that the tier differential be 15%. Compared to the Company's  
23 proposal, a 15% composite-tier method of calculation yields a larger difference between  
24 the Tier I and Tier II rates, i.e. the Tier I rate will be lower and the Tier II rate higher. The  
25 increase in the tier differential will be approximately three-quarters of a cent per kilowatt-  
26 hour. Changing the tier differential does not change total residential revenue.

## CHAPTER 5

### SERVICE FEES AND TARIFF RULES

1       The Company proposes to increase and restructure seven of its service fees.  
2       DRA believes that some of these proposed increases are reasonable, but that others are  
3       excessive and should be rejected by the Commission. Also, the Company proposes a  
4       number of tariff-language changes; ORA has no objection to most of the changes, but  
5       recommends alternatives to a couple of them.

6       The Company's proposed changes in service fees are described on pages 17  
7       through 28 of the testimony of Ms. Rockney, the Company's Director of Customer and  
8       Regulatory Liaison. In general, the Company asks to raise and/or restructure some of its  
9       fees in order to bring the service fees closer to cost, to simplify them, or to align them  
10      with the fees in other states where the Company operates.

#### **Reconnection Fee**

11      Among the service fees the Company proposes to increase are reconnection fees.  
12      These are the charges for reconnecting service after it has been disconnected due to  
13      nonpayment. The Company proposes to raise the fee for reconnection during its normal  
14      office hours from \$15, plus a mileage charge, to a flat fee of \$30. For times outside  
15      business hours, the proposed charge would increase from \$30, plus mileage, to \$75 for  
16      reconnections performed on weekday evenings (5 PM to 8 PM), and \$175 for  
17      reconnections performed later in the evening, or any time on weekends and holidays.

18      DRA notes that the service fees have not changed for at least ten years, and  
19      believes that some increases are reasonable to better reflect the cost of the services.  
20      However, DRA takes exception to some of the proposed increases in the reconnection  
21      fees. DRA believes the proposed "off-hour" reconnection fees of \$75 and \$175 are  
22      excessive. These proposed charges substantially exceed those authorized by the

Commission for other electric utilities in the state; DRA examined the tariffs of Pacific Gas and Electric, Southern California Edison, San Diego Gas & Electric, and Sierra Pacific Power, and found no reconnection charge higher than \$60.<sup>2</sup>

DRA recommends that the Commission reject the Company's proposed "off-hours" reconnection charges of \$75 and \$175. Instead, DRA proposes that PacifiCorp's "off-hours" reconnection charge be set at \$45; this would maintain the existing \$15 differential between the charges for reconnections during business hours, and the charges outside business hours. DRA does not oppose the Company's proposed \$30 fee for reconnections within business hours.

### **Returned-Check Fee**

The Company also proposes to increase the returned-check fee, from \$6.50 to \$20, and to apply it to other forms of payment as well; it would become a returned-payment fee, rather than applying only to checks. The Company says the cost of processing a returned payment is approximately \$23 and, therefore, a \$20 fee would better reflect costs.

As with the reconnection fee, DRA notes that the proposed \$20 returned-payment fee is much larger than the Commission has granted to other California utilities. The following table presents the corresponding fees presently in effect at other utilities:

Sierra Pacific Power Company	\$ 5.00
Southern California Gas Company	\$ 7.50
San Diego Gas & Electric Company	\$ 8.00
Pacific Gas and Electric Company	\$ 8.00
Southern California Edison Company	\$ 10.00

DRA recommends that the Commission approve a returned-payment fee no higher than \$10.00.

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<sup>2</sup> San Diego Gas & Electric and Southern California Edison collect \$60 reconnection fees, but only under limited circumstances. SDG&E collects the \$60 fee to reconnect service disconnected at the pole. Edison collects the \$60 fee only to reconnect service disconnected at the pole, and the reconnection is performed after business hours or on weekends. SDG&E's and Edison's "basic" reconnection fees are \$15 and \$14, respectively.



### **Trouble Call Charge**

1 DRA also is concerned about the proposed change in the Trouble Call charge. This  
2 is a fee the Company collects for a service visit when the problem is on the customer's  
3 side of the meter. The present fees are \$15 plus mileage during office hours and \$30 plus  
4 mileage outside office hours. The Company proposes to charge a fee equal to the actual  
5 cost for each service call, in the interests of cost responsibility and conformance with  
6 Company practices in other jurisdictions. However, DRA is concerned that a low- or  
7 moderate-income customer might be hesitant to request this service, not knowing what  
8 the charge might be. According to Ms. Rockney's testimony (page 25), the Company  
9 billed only one Trouble Call charge in Fiscal 2005. Therefore, it is evident that  
10 underpricing this service has not caused customers to overuse it. DRA proposes the  
11 Trouble Call fee be set at \$25 or less.

### **Identification Requirements for Service Applicants**

12 The Company is proposing revisions to the tariff rule governing applications for  
13 service (currently designated as "Rule 3"). The present tariff language does not specify  
14 any form of identification to be provided by applicants for service. The Company's  
15 proposed language would require applicants to provide a California driver's license  
16 number and a Social Security number, or else a state or federal photo ID, or else a birth  
17 certificate *and* a photo ID from a school or employer *and* the name and phone number of  
18 a reference, such as a teacher, employer, or caseworker.

19 DRA is concerned that, if the Company's proposed revisions were adopted and  
20 strictly enforced, some applicants might face problems or delays in obtaining service. It is  
21 possible that certain applicants might not have the documentation the Company proposes  
22 to require. Non-drivers would not have drivers' licenses. Some applicants who are not  
23 U.S. citizens might not have Social Security numbers, or photo IDs. A retired person  
24 would not have an employee ID or a current employer reference. Some schools or  
25 employers might not issue photo IDs. Some applicants might not possess an original birth  
26 certificate, and obtaining a copy could take a week or longer.



1 PacifiCorp's existing Rule 3 is similar to the tariffs of other California energy  
2 utilities, which do not have identification requirements such as PacifiCorp is requesting  
3 in this GRC. In reply to a DRA data request (56.3) asking whether there was a specific  
4 problem the proposed requirements were meant to address, PacifiCorp replied, "The  
5 Company requests this information from applicants in order to validate the customer's  
6 identity. This helps ensure an applicant is who they say they are and benefits all parties  
7 by not relying on invalid information."

8 Given the potential complications outlined above, DRA does not believe the  
9 Company has offered sufficient reason to implement these proposed requirements.  
10 Therefore, DRA recommends that the Commission reject these proposed tariff revisions.

### **Tariff Numbering**

11 Finally, the Company proposes relocating some tariff language, including the  
12 creation of a new Rule 3, thereby renumbering most of the service Rules. DRA is not  
13 contesting the relocation of tariff language, but DRA recommends that the existing  
14 numbering of the Rules be maintained, so as not to deviate from the relatively  
15 standardized numbering scheme used by the other electric companies regulated by the  
16 Commission. DRA suggests that the Company designate the pertinent material as "Rule  
17 2.1" instead of creating a new "Rule 3" and renumbering the subsequent Rules.

**APPENDIX**  
**QUALIFICATIONS AND PREPARED TESTIMONY**  
**OF**  
**ANTHONY FEST**

Q.1 Please state your name and address.

A.1. My name is Anthony Fest. My business address is the California Public Utilities Commission, Division of Ratepayer Advocates, 505 Van Ness Avenue, San Francisco, California.

Q.2. By whom are you employed and in what capacity?

A.2. I am employed as a Public Utility Regulatory Analyst in the Energy Cost of Service and Natural Gas Branch of the Division of Ratepayer Advocates (DRA) of the California Public Utilities Commission (CPUC). I joined the CPUC staff in 1997, working in the Energy Division. I transferred to DRA in 2000.

Q.3. Please summarize your educational and professional experience.

A.3. I hold a Bachelor of Arts degree in Economics from California State University, Fullerton. I have held staff positions at the Federal Energy Regulatory Commission, the Maryland Public Service Commission, the Nevada Public Service Commission, and Southwest Gas Corporation. I have worked on matters of cost-of-service, allocation and rates design, and other regulatory issues.

Q.4. What is your area of responsibility in this proceeding?

A.4. I am responsible for all the chapters in DRA's Report on Marginal Cost, Revenue Allocation, and Rate Design.

Q.5 Does this conclude your prepared testimony?

A.5 Yes, it does.